Clean Water Indiana

Next Level Conservation for Indiana's Working Lands



EXECUTIVE SUMMARY

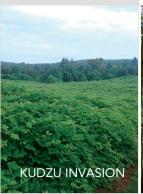
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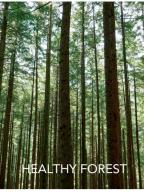
Indiana's leadership has an opportunity to improve the quality of our water resources, promote soil health, enhance habitats, protect the health of forests and the hardwood industry, leverage federal funding, and enhance Indiana's resilience in the face of climate change through an additional \$8.6 million annual investment in Clean Water Indiana.

Such an investment will allow transformational change that will benefit conservationists, farmers, landowners, outdoor enthusiasts, and

industry statewide while creating a legacy for our grandchildren (and

Clean Water Indiana is a Hoosier success story with proven results in conservation, preservation, and natural resource management for the state's working lands. Demand for financial support to address these concerns is outpacing the program's funding.

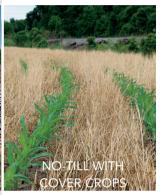




TARGET IMMINENT THREATS

Investing in Clean Water Indiana powers practical solutions for existential threats to our state's natural resources, including invasive species, topsoil and nutrient loss, ground and surface water degradation, and habitat loss.





LEVERAGE ADDITIONAL FUNDING

Clean Water Indiana will multiply the impact of the state's investment by obtaining federal conservation dollars for statewide efforts including the Indiana Invasives Initiative, the Conservation Cropping Systems Initiative, the Conservation Reserve Enhancement Program, and the Urban Soil Health Program.





ENCOURAGE LOCAL INVESTMENT

Clean Water Indiana will be able to provide more land treatment, education, and technical assistance through Soil and Water Conservation Districts and Cooperative Invasive Species Management Areas, funding which requires local matches.



EFFICIENT, PROVEN APPROACH

Rather than increase the size of government, investing in Clean Water Indiana builds upon the proven effectiveness of existing collaboration between state government, grassroots organizations, and the private sector.

Clean Water Indiana is a public-private collaboration that works. Investing another \$8.6 million annually in this proactive effort will deliver immediate measures to address threats and demonstrate state leaders' commitment to protecting Indiana's most important resources.



